

2024

Super-simple, super-fast games from the creators of TENZI



Featuring our new game **CHIPZI**



To order, contact: Steve Mark 203.249.7290 steve@ilovetenzi.com
or Kevin Carroll 203.226.6493 kevin@ilovetenzi.com

TENZI Starter Kit

\$76.50

9 TENZI games
\$8.50 per game
Free display rack
Free header card
Free demo game
Item # 002-TSK



77 Ways To Play TENZI

\$60

Great add-on sales
10 deck of cards
Cost per: \$6.00
MSRP: \$11.95
MAP: \$11.95
Item # 004-T77



TENZI dice not included in 77 Ways

TENZI Party Pack

\$135

No repeat colors
6 sets of dice/game
10-count display
Cost per: \$13.50
MSRP: \$26.95
MAP: \$26.95
Item # 005-TPP



TENZI Refill Case

\$153

18 TENZI games
Assorted colors
Cost per: \$8.50
MSRP: \$16.95
MAP: \$16.95
Item # 003-TRC



TENZI Select

\$70

Themed Colors
4 sets of dice/game
7-count display
Cost per: \$10.00
MSRP: \$19.95
MAP: \$19.95
Item # 008-TEX



NEW!

FAST FLIPPIN' FUN!



**FLIP A CHIP,
FIND A COLOR!**

**FLIP A CHIP,
FIND A NUMBER!**

**AND MORE
FAST FLIPPIN'
WAYS TO PLAY!**



Available
1st Qtr. 2024

- \$90 for 9-count case.
- WHSLE: \$10 MSRP: \$19.95 MAP: \$19.95
- Item #: CPZ-001 UPC: 602573541135
- Display rack and demo game with first order.
- Simple to learn, simple to play.
- Super-fast & fun!
- All-ages, fun for the whole family.
- Lots of ways to play.



The
Fast
Stacking

Nerve
Racking

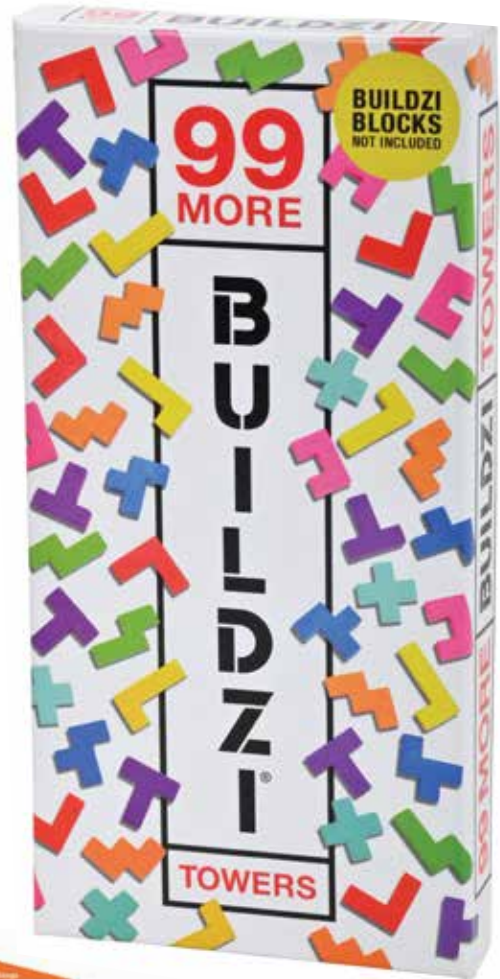
Block
Building

Game!



- \$81 for 6-count case.
- WHSLE: **\$13.50** MSRP: **\$26.95** MAP: **\$26.95**
- Item #: **BDZ-001** UPC: **602573541166**
- FFA and Free demo game with first order.
- Simple to learn, simple to play.
- Super-fast & fun!
- All-ages, fun for the whole family.
- Lots of different ways to play.

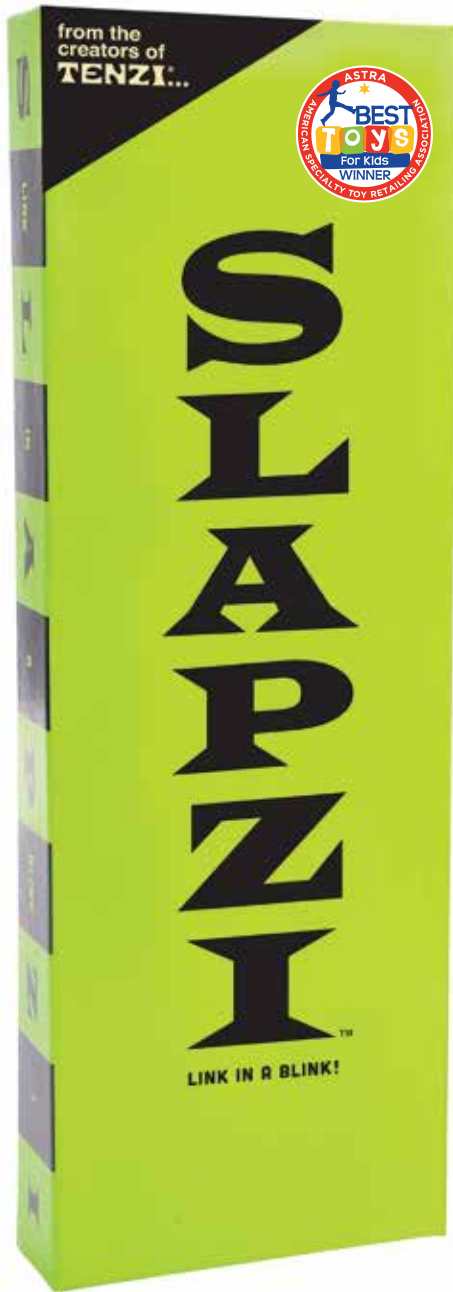
Add-On Cards for BUILDZI



- \$60 for 8-count case.
- WHSLE: **\$7.50** MSRP: **\$14.95** MAP: **\$14.95**
- Item #: **BDZ-099** UPC: **602573541159**
- FFA and Free demo game with first order.
- More fast-stacking fun!
- 99 New Towers.
- 50 Oversized Cards.
- 5 Block-Building Categories.

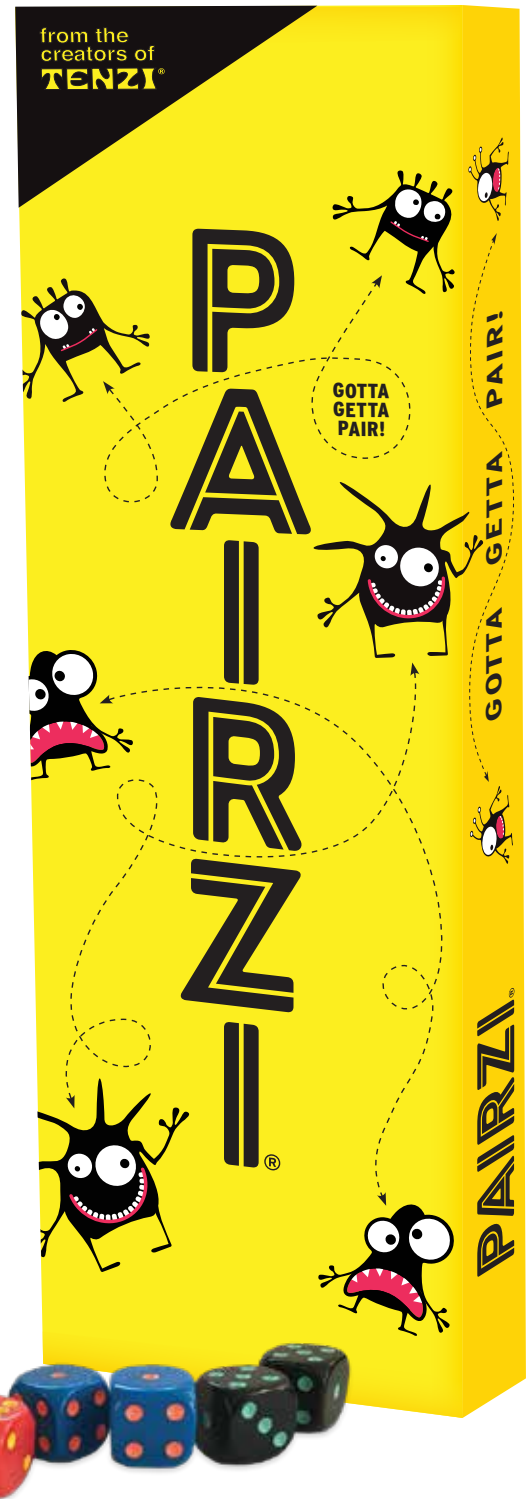
And ask about the
add-on game
SNAPZI

The fast-matching, card-slapping, everyone-laughing picture game!



- \$88 for 8-count display.
- WHSLE: \$11 MSRP: \$21.95 MAP: \$21.95
- Item #: SPZ-001 UPC: 602573058404
- FFA and Free demo game with first order.
- Simple to learn, simple to play.
- Super-fast & fun!
- All-ages, fun for the whole family.
- Lots of ways to play.

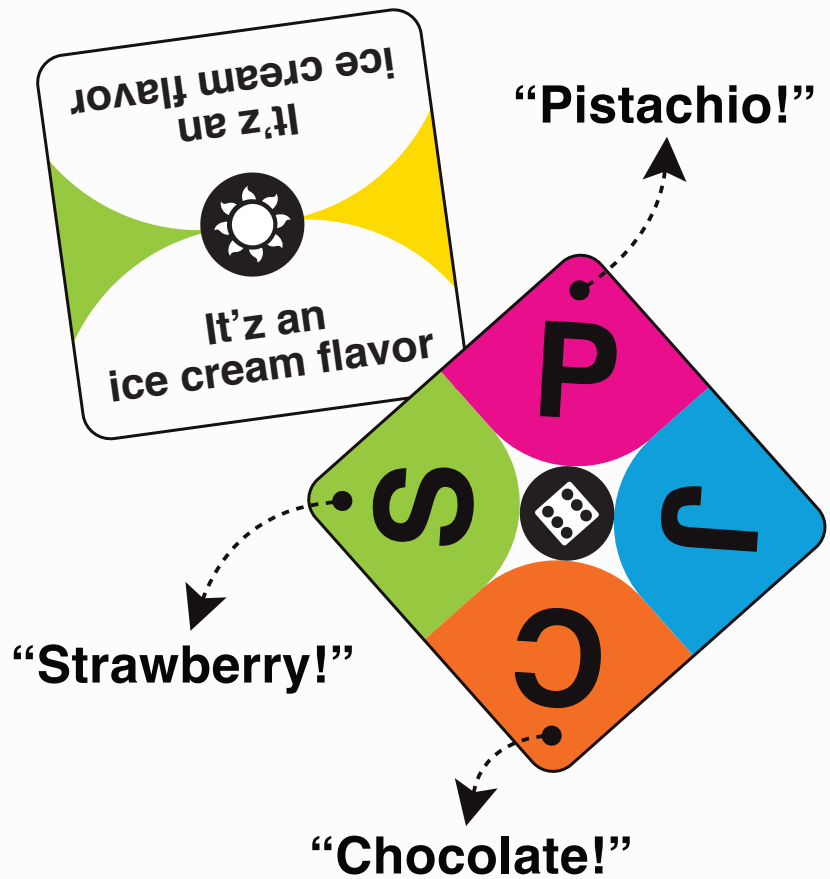
GOTTA GETTA PAIR!



- \$88 for 8-count display.
- WHSLE: \$11 MSRP: \$21.95 MAP: \$21.95
- Item #: PRZ-001 UPC: 602573541111
- FFA and Free demo game with first order.
- Simple to learn, simple to play.
- Super-fast & fun!
- All-ages, fun for the whole family.
- Lots of ways to play.



It's simple!
It's fast!
It's letters!
It's laughs!

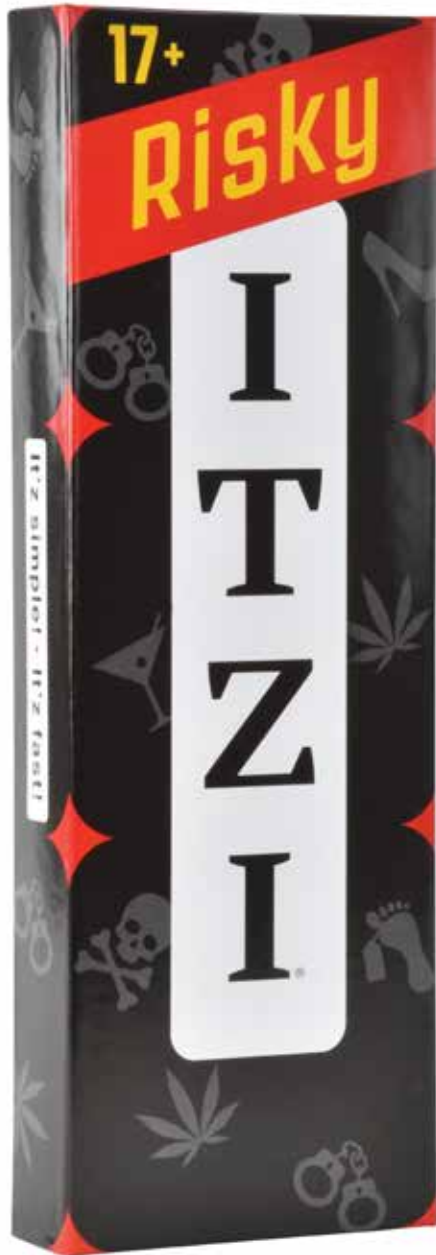


- \$88 for 8-count display.
- WHSLE: \$11 MSRP: \$21.95 MAP: \$21.95
- Item #: ITZ-001 UPC: 602573058466
- FFA and Free demo game with first order.
- Simple to learn, simple to play.
- Super-fast & fun!
- All-ages, fun for the whole family.
- Lots of ways to play.

Ages

17+

It's simple! It's fast! It's R-rated laughs!



- \$88 for 8-count display.
- WHSLE: \$11 MSRP: \$21.95 MAP: \$21.95
- Item #: RSK-001 UPC: 602573541098
- FFA with first order.
- Simple to learn, simple to play.
- Super-fast & fun!
- Ages 17+, R-rated content.
- Lots of ways to play.

NEW

TENZI Bonus-Space Display Rack

Create bonus-space at the counter!



Create bonus-space at the end of shelves!



- Free with TENZI refill case order!
- Display Dimensions: **28 in. x 8 in. x 3 in.**
- Holds 10 TENZI games
- Comes with C-clamps and zip-ties so you can put it almost anywhere.
- Easy and fast set up!

New TENZI Floor Display with Video Monitor



- Free with any order of \$400 or more!
- Comes loaded with videos for TENZI, SLAPZI, ITZI, PAIRZI and BUILDZI.
- Display Dimensions: **71 in. x 12 in. x 15 in.**
- Video Screen Dimensions: **9 in. x 5 in.**
- Easy set up - then plug and play!

The Tale of TENZI

Kevin and Steve hadn't seen each other in years (they used to work together at the same small advertising agency), when they bumped into each other doing a little holiday shopping. "What are you up to these days?" asked Steve. "Thinking up board game ideas," answered Kevin. "Sounds interesting. We should put our heads together and come up with something fun," Steve replied, half-jokingly.

Well, Kevin wasn't joking, not even halfway, so a few months later he handed Steve a bag of dice and said, "Let's come up with a dice game." Steve returned the following week and proclaimed, "Got it!" After Steve explained the oh-so-simple rules to TENS (original spelling), Kevin asked dubiously, "That's it?"

"Let's just play," said Steve, and play they did. Game after game, the dice rolled and the rules evolved. By the end of the day, TENS had become TENZI, and Kevin and Steve were convinced they had a fun, fast, addictive new game on their hands. Now all they had to do was convince everybody else.

A week later, with a dozen TENZI prototypes in hand, Kevin and Steve walked into a local toy store to try to sell their game. "No thanks," said the first toy store manager. "Not interested," said the manager at the second toy store. But, luckily for Kevin and Steve, the manager at the third toy store (yes, Celeste, we're talking about you) had a sunnier outlook. "If you can explain it to me in less than 30 seconds," she said, "I might be interested." Well, they could, and she was. In fact, she sold two TENZI games to a delighted customer before Kevin and Steve (also delighted) had even left the store!

Since then, TENZI has been on a fantastic roll. It's grown from one single store to over 5,000 stores, from packing dice ourselves in the garage to... well, we're still working out of the garage, but we're no longer packing dice. (We just couldn't keep up with all the orders, so now we have a great team helping us.) Where TENZI goes from here, who knows? But it's fun knowing where it all started. With a bag of dice and the simple goal, "Let's come up with a dice game."

We're Kevin and Steve. That's our story. Have a dice day!



www.TENZI.com

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